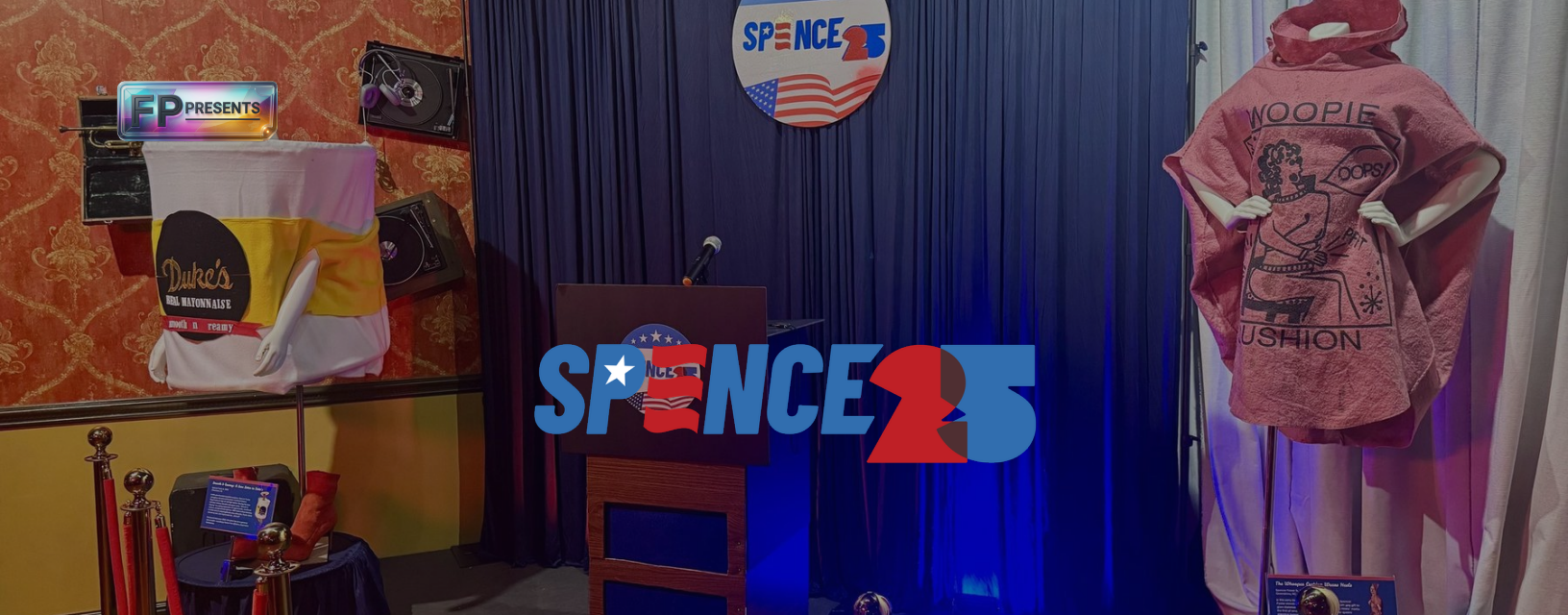




FP PRESENTS CASE STUDY

35th Presidential Party

Saturday, June 21, 2025 | The Rosemary Room | Winston-Salem, NC

THE OPPORTUNITY

Turn a milestone birthday into a campaign-night world.

35th Presidential Party celebrated Spencer Foster's 35th birthday with a playful premise drawn directly from the invitation: turning 35 meant finally being old enough to run for president. The private, invitation-only party at The Rosemary Room invited guests to dress as presidents, first ladies, or their own interpretation of political glamour while introducing more people to the newly opened venue.

THE FP PRESENTS RESPONSE

A personal idea, built into every guest touchpoint.

Across a three-month timeline, FP Presents built a fully temporary campaign setting around the venue's open-truss ceiling. Freestanding supports, safety cables, custom fabrication, lighting, and audio transformed the room without leaving a permanent mark.



Reliable

increased revenue for the venue

High

client and guest satisfaction

Complete

curated themed guest experience



THE EXPERIENCE SYSTEM

Built from connected details.

PHOTO BOOTH

Branded guest capture

PHOTO ACCESS

QR delivery for guest photos

DJ

Live music programming

COCKTAILS

Event-specific specials

SECURITY

Guest and venue support

DIGITAL MEDIA

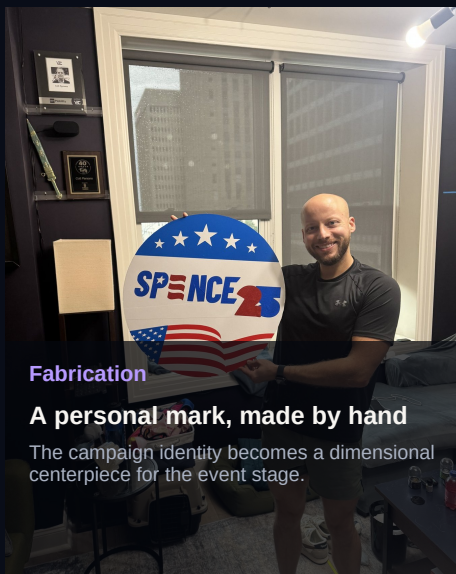
Campaign and event content

LIGHTING

Atmosphere and focus

AUDIO

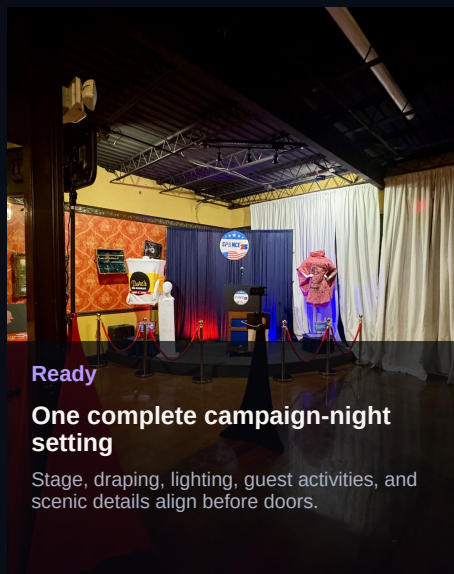
Room-filling sound



Fabrication

A personal mark, made by hand

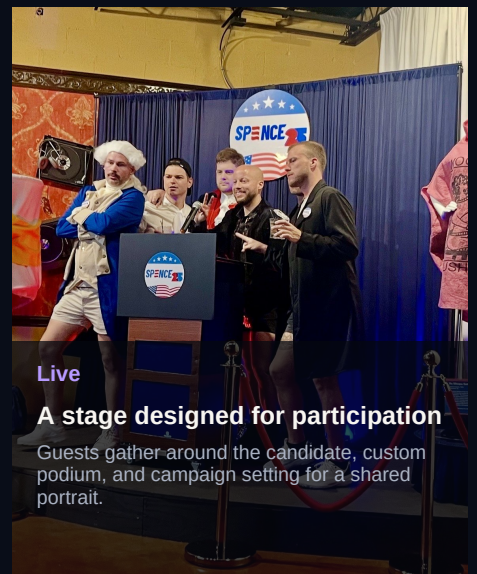
The campaign identity becomes a dimensional centerpiece for the event stage.



Ready

One complete campaign-night setting

Stage, draping, lighting, guest activities, and scenic details align before doors.



Live

A stage designed for participation

Guests gather around the candidate, custom podium, and campaign setting for a shared portrait.

PRODUCTION APPROACH

Across a three-month timeline, FP Presents built a fully temporary campaign setting around the venue's open-truss ceiling. Freestanding supports, safety cables, custom fabrication, lighting, and audio transformed the room without leaving a permanent mark.

CREATE THE NEXT EXPERIENCE

Give your audience a reason to show up.

[FPPRESENTS.COM](https://fppresents.com)

Winston-Salem, North Carolina